



## **QTECH, INC. CHANGES NAME TO REQALL INC.**

### ***Name Change Complements Company's Growth as a Provider of Voice-enabled Productivity Applications***

**MOFFETT FIELD, Calif. – December 19, 2008** – QTech, the leader in voice-enabled productivity applications, has changed its name – to reQall – to capitalize on the worldwide recognition of its popular service offering. The reQall ([www.reQall.com](http://www.reQall.com)) memory tool has been on the market for over a year, achieving widespread adoption from users around the globe. During that time, the reQall name has become widely recognized within the voice-enabled application space and has become synonymous with comprehensive and versatile memory assistance to enhance productivity.

“We are excited to introduce our new brand (reQall) that reflects our ongoing goal of providing our users with the industry’s best memory-aid tools,” says Rao Machiraju, CEO of reQall. “reQall’s awareness has grown significantly since its launch and the subsequent industry accolades. The brand shift is a tribute to that success.”

reQall is a global company with teams based in Hong Kong, India and the U.S. Since its inception in 2007, reQall has advanced its service offering tremendously and continues to produce world-class solutions to transform the way people remember, including reQall, reQall for iPhone and reQall for BlackBerry.

For more information or to sign up to use reQall, please visit [www.reQall.com](http://www.reQall.com).

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#### **About reQall**

reQall is a global memory aid technology company with operations in the U.S., Hong Kong and India. Behind reQall are some of the most respected individuals from the worlds of science, technology and business, including:

- Gordon Bell: Microsoft's principal researcher in Silicon Valley and former VP of R&D at Digital;

- Peter Cochrane: Former CTO and head of research at British Telecom;
- Edward de Bono: The creative thinker who introduced the phrase 'lateral thinking' into our vocabulary;
- Rao Machiraju: CEO and co-founder of reQall with over 20 years of experience including ten years at Apple as a Senior and Principal Scientist;
- Don Norman: Former VP of Advanced Technology at Apple and well-known expert on design and usability;
- Sunil Vemuri: Co-founder of reQall whose research at MIT's Media Lab into memory prostheses gained him recognition by CNN as an "Explorer." He has also been featured in the New York Times, Fox News, Boston Globe, Newsweek, and MIT Technology Review; and
- Gabriel Yu: Founder and Chairman of iTVentures Group of Companies. He is also the founder of Chinesebooks.com, and the publisher of the digital Siku Quanshu, the largest digital collection of Chinese classic works.

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