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Industry Veteran Don Norman Joins QTech Management Team

MOUNTAIN VIEW, Calif. - January 30, 2007 - QTech Inc. today announced that industry veteran, product design guru, Don Norman, has joined the company's management team as chief mentor. With a unique mix of social sciences and engineering experience, Dr. Norman will advise and inform the company's engineering and product development teams to ensure maximum usability and a "human-centered" approach to current and future product development cycles. Dr. Norman is well known for his books, including *The Design of Everyday Things* and *Emotional Design*. *BusinessWeek* called his book, *The Invisible Computer* "the bible of post PC thinking."

Dr. Norman is cofounder of the Nielsen Norman Group, an executive consulting firm and also professor at Northwestern University. He is well known in design circles, is the recipient of many awards, and serves as an advisor to numerous companies. He was formerly vice president of Apple's Advanced Technology Group and an executive at Hewlett Packard.

"We are extremely pleased to have an industry luminary like Don join our team in this unique position," said Dr. N. Rao Machiraju, QTech chairman and CEO. "As we continue to evolve reQall, Don's experience and insights in always delivering a compelling user experience, will be extremely valuable to the company. We look forward to working closely with Don and his contributions to both our technology development and business operations."

About QTech, Inc.

Headquartered in Hyderabad, India, QTech, Inc. is a venture-funded technology company that develops applications to transform all communication devices into memory aids by seamlessly integrating conversations and verbal notes into work, search and telephone environments. QTech's technology is designed and provided through partnerships with the world's largest mobile carriers, VoIP service providers, and wireless telephone manufacturers. The company's management team includes N. Rao Machiraju, Sunil Vemuri, Jacky Mallet and Debra Miller. Don Norman is the company's chief mentor. The company's U.S. headquarters is located at NASA Research Park, Moffett Field, Calif.

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